

PACIFIC AREA COMMAND PHILOSOPHY

Our Winning Proposition: Pacific Area is a vital instrument of national power, essential to the security and prosperity of the United States. We will **WIN** in this era of complex global challenges by executing a clear and definitive strategy built on three pillars:

Winning Mindset: We have a relentless, resilient, and mission-focused ethos – one that embraces challenges, innovates solutions, overcomes adversity, and drives us toward success in every endeavor.

- **Disciplined Excellence** – This is our standard. We will perform with precision, integrity, and consistent professionalism. Success will be measured by outcomes, not activity.
- **Train to Win** - Winning is forged in repetition, realism, and attention to detail. Every drill or scenario hones our readiness to meet emerging threats. Purposeful training ensures we are confident, capable, lethal, and prepared to act decisively.
- **Mental Toughness** – Our missions are unforgiving. We operate in the harshest seas, in remote regions, and under immense pressure where setbacks are inevitable. What matters is our resilience and recovery. We will foster the courage to adapt, the discipline to persevere, and the strength to remain steady in chaos.

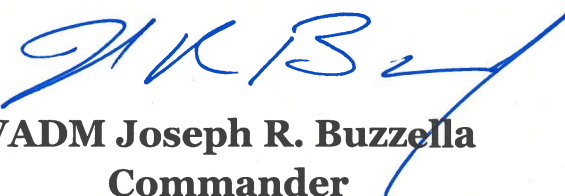
Inspirational Leadership: A responsibility shared by all. We inspire and bring out the best in every member of our team. We place collective well-being and mission success above individual interests.

- **Lead by Example** – Credibility begins with trust. Every order given and every action taken must be rooted in honesty, fairness, and conviction. Inspire through action, demonstrating that no task is beneath you, no challenge too great, and no sacrifice too heavy.
- **Own the Outcome** - Leaders at every level must foster responsibility - success or failure. We will cultivate an environment of ownership where we improvise, adapt, and overcome obstacles without hesitation.
- **Champion Accountability with Compassion** – Always do the right thing, the right way, for the right reasons. Provide correction when necessary, praise when earned, but always seek the long-term development of the individual and unit.

National Safeguard: This is our core mission. We utilize the Coast Guard's full spectrum of capabilities to save lives, secure the border, facilitate maritime commerce, and respond to crisis and contingencies. We are always first responders but our mission in Pacific Area is much broader – we are instruments of American strength, stability, and influence.

- **Protect and Defend U.S. Sovereignty** – We protect, secure, and defend our borders and maritime approaches by achieving 100% operational control. We build readiness and resilience in our ports with a keen focus on minimizing adversary threats.
- **Enable Global Partnerships** – We build partner expertise and interoperability, shape norms, and prevent the coercive use of the rule of law. Every joint boarding, port call, exercise, and subject matter exchange builds trust through truth and transparency.
- **Prepare for Crisis and Contingencies** – We are at all times a military service and Pacific Area will train, plan, integrate, exercise, and operate as a critical component of the Joint Force.

WE WILL FIGHT AND WIN TOGETHER. PACAREA STANDS READY TO PREVAIL IN ANY ENVIRONMENT.


VADM Joseph R. Buzzella
Commander


MCPO Josh M. McBride
Command Master Chief